

WXLV-TV
3500 Myer Lee Dr.
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns & Associates-Washin
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Greer Margolis Mitchell, Burns & Associates-Washin
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

OBAMA FOR AMERICA
JONATHAN VITTI

OBAMA FOR AMERICA
JONATHAN VITTI

Contract # 1363210

Schedule Dates 09/25/12-10/01/12

Advertiser Obama for America (30051)

Agency Greer Margolis Mitchell, Burns & Associates-Washin

Product POLITICAL CANDIDATE (ms) (1186)

Brand OBAMA FOR AMERICA (187386)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Bassett,Laura

Phone/Fax /

CPE 95/101/1536

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments OBAMA FOR AMERICA
JONATHAN VITTI

Date Entered 08/27/12

Last Modified 08/27/12

Entered By Lia Carter

No ECR09797048

Headline # A35+R

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$550.50

Net Total \$3,119.50

Sales Tax

Greensboro (WXLV)
By Broadcast Month Spots Rate

Sep. 2012 45 \$2,760.00

Oct. 2012 4 \$910.00

Grand Total: 49 \$3,670.00

CONFIRMATION CONTRACT

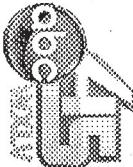
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101	Schedule Dates 09/25/12-10/01/12	Date Entered 03/07/12
Advertiser Obama for America (30051)	Last Modified 08/27/12	Entered By Lisa Carter
Agency Greer Margolis Mitchell, Burns & Associates-Washin	CO-OP POLITICAL CANDIDATE (ms) (1186)	No
Product OBAMA FOR AMERICA (187386)	Headline # A35+R	ECR09797048
Brand 1010 Wisconsin Ave NW Ste 800 Washington, DC 20007	Millennium/DC, Washington DC (1108)	Grand Total: 49 \$3,670.00

Contract #	1363210	Date Entered	03/07/12
Schedule Dates	09/25/12-10/01/12	Last Modified	08/27/12
Advertiser	Obama for America (30051)	Entered By	Lisa Carter
Agency	Greer Margolis Mitchell, Burns & Associates-Washin	CO-OP POLITICAL CANDIDATE (ms) (1186)	No
Product	OBAMA FOR AMERICA (187386)	Headline # A35+R	ECR09797048
Brand	1010 Wisconsin Ave NW Ste 800 Washington, DC 20007	Millennium/DC, Washington DC (1108)	Grand Total: 49 \$3,670.00
Sales Office	Millennium Washington DC	Package Deal	
Buyer Name	Bassett,Laura	Commission %	15.00
Phone/Fax	/	Commission	\$550.50
CPE	95/101/1536	Net Total	\$3,119.50
Account Types	National/Political Candidate Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	OBAMA FOR AMERICA JONATHAN VITTI		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPM	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Prime (16)	09/25/12-09/25/12	3	:30	7:57-56P ABC-Dancing With The Stars (Tuesday)			1					1	\$900.00	\$900.00	Greensboro (WXLV)	DANCING W/T STARS RESULTS	8/27/12	
13.0	Normal Line / Prime (17)	09/25/12-09/25/12	3	:30	10P ABC-Private Practice (Tuesday)			1					1	\$705.00	\$705.00	Greensboro (WXLV)	PRIVATE PRACTICE	8/27/12	
14.0	Normal Line / News (20)	09/25/12-10/01/12	3	:30	11:01P News- News 14 Carolina on ABC 45 at 11pm		1	1	1	1			5	\$40.00	\$200.00	Greensboro (WXLV)	NEWS14 ABC45	8/27/12	
15.0	Normal Line / SPOT (21)	09/25/12-09/28/12	3	:30	11:35P ABC-Nightline		1	1	1	1			4	\$15.00	\$60.00	Greensboro (WXLV)	NIGHTLINE	8/27/12	
16.0	Normal Line / SPOT (22)	09/25/12-09/28/12	3	:30	12:02-03A ABC-Jimmy Kimmel Live		1	1	1	1			4	\$5.00	\$20.00	Greensboro (WXLV)	JIMMY KIMMEL	8/27/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

 8/31/12

Accepted-Station:

Date:

Comments:

Greensboro (WXLV)	By Broadcast Month	Spots	Rate
BY Broadcast Month	Spots		
Sep. 2012	45	\$2,760.00	
Oct. 2012	4	\$910.00	
Grand Total:	49	\$3,670.00	

Rep Order# 9797048
CC'd Yes

Ver# 1 Status New

Traffic Order# 13215

Printed: 08/17/2012 1:41 PM
Last Received: 08/17/2012 12:02 PM
Showing Buylines: All Rep Revised Lines

1 of 4

CF
8/13/12

Station WXLV-TV GREENSBOROW SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P/I/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

***** Contract Coversheet *****

V.1 8/17

NEW POLITICAL ORDER. STARTS 9/25. TOTAL \$4130

PLS CF- CHRISTINA FOR JON

Rep Order# 9797048 Ver# 1 Status New Traffic Order#
Crd Yes

Printed: 08/17/2012 1:41PM
Last Received: 08/17/2012 12:02PM
Showing Buylines: All Lines

2 of 4

Station WXLV-TV GREENSBOROW/SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone# Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P/P/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
1	TU-F, M	09/25-10/01	7A-9A	GOOD MORNING AMERICA	3	.30	\$25.00	5	1	\$125.00
2	TU-F, M	09/25-10/01	9A-10A	JUDGE MATTHEWS	3	The Doctors	.30	\$20.00	4	X-✓
3	SA	09/29-09/29	8A-9A	GOOD MORNING AMERICA WK	3	.30	\$10.00	1	1	\$10.00
4	SU	09/30-09/30	11A-12P	THIS WEEK	3	.30	\$25.00	1	1	\$25.00
5	TU-F, M	09/25-10/01	11A-12P	VIEW	3	.30	\$20.00	4	1	4 (\$80.00)
6	TU-F, M	09/25-10/01	12P-1P	MILLIONAIRE	5	.30	\$20.00	4	1	4 (\$80.00)
7	TU-F, M	09/25-10/01	1P-2P	THE CHEW	3	.30	\$20.00	4	1	4 (\$80.00)
8	TU-F, M	09/25-10/01	2P-3P	GMA IN THE AFTERNOON	6	.30	\$20.00	4	1	4 (\$80.00)
9	TU-F, M	09/25-10/01	3P-4P	RICKI LAKE	3	.30	\$50.00	4	1	4 (\$200.00)
10	TU-F, M	09/25-10/01	5P-6P	DOCTORS	3	.30	\$25.00	4	1	4 (\$100.00)
11	TU-F, M	09/25-10/01	6P-630P	NEWS14 ABC45	3	.30	\$45.00	5	1	5 (\$225.00)
12	TU-F, M	09/25-10/01	630P-7P	ABC WORLD NEWS	3	.30	\$55.00	5	1	5 (\$275.00)
13	SA	09/29-09/29	6P-630P	HOLLYSCOOP	3	.30	\$25.00	1	1	1 (\$25.00)

Rep Order# 9797048 Ver# 1 Status New Traffic Order#

Printed: 08/17/2012 1:41 PM
Last Received: 08/17/2012 12:02 PM
Showing Buylines: All Lines

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Station WXLV-TV GREENSBOROW SALEM

Advertiser () POLITICAL

Product OBAMA FOR AMERICA

Estimate# 1536

Buyer Laura Bassett

Phone#

Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P/M/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm () WASHINGTON
Sales Office () JONATHAN VITTI
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

In Day Dates Time Program

Len Rate Spots/Week # of Weeks Total Spots

Total cost

14	SU	09/30-09/30	630P-7P	ABC WORLD NEWS	3	.30	\$60.00	1	1
15	M	10/01-10/01	8P-10P	DANCING WITH THE STARS 15	2	.30	\$800.00	1	1
16	TU	09/25-09/25	8P-9P	DANCING W/T STARS RESULTS	2	.30	\$900.00	1	1
17	TU	09/25-09/25	10P-11P	PRIVATE PRACTICE	2	.30	\$705.00	1	1
20	TU-F,M	09/25-10/01	11P-1135P	NEWS14 ABC45	3	.30	\$40.00	5	1
21	TU-F,M	09/25-10/01	1135P-1205A	NITELINE	3	.30	\$15.00	4	1
22	TU-F,M	09/25-10/01	12A-1A	JIMMY KIMMEL	3	.30	\$5.00	4	1

—REPORT TOTALS—

Report Totals. 63 / \$4,130.00

—SALES MONTHLY TOTALS—

Sep 12. 49 / \$2,970.00
Oct 12. 14 / \$1,160.00

Sales Totals. 63 / \$4,130.00

Station Totals. 63 / \$4,130.00

Lines not sent/recl'd/rtn. 0 / \$0.00

—COMPETITIVE—

Market Totals	\$51,625	CABL	0%	UNKN	0%	WBFX	0%	WCWG	0%	WFMY	30%
		WGHP	28%	WMYV	3%	WUPN	0%	WXII	31%	WLKV	8%

Books null
Demos RA35+

Rep Order# 9797048 Ver# 1 Status New
S/C'd Yes

Traffic Order#

Printed: 08/17/2012 1:41 PM
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Showing Buylines: All Lines

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Station WXLV-TV GREENSBORO/W SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm () WASHNGTON
Sales Office () JONATHAN VITTI
Salesperson ()
Salesperson Phone# 202-955-5342
Salesperson FAX#